

JUNE 22, 2025



# ONE PURPOSE, FOUR PILLARS: MISSION STATEMENTS OF THE GLOBAL EQUITY MECHANISM

*MISSION STATEMENT FOR SDEP, POWER PLAY, GSIA,  
GSEA AND GSDA*

CREATED BY

EUSL AB

*Care to Change the World*

## Mission Statement: SDEP & the ACTESA Power Play

### **Feeding Nations. Empowering People. Transforming Systems.**

In a world of abundance, the persistent reality of hunger is not just a tragedy — it is a failure of systems. Nowhere is this more evident than across the 21 Member States served by ACTESA, where over 122 million people — nearly one in five — endure chronic hunger every day, and nine out of ten children are born into poverty and starvation. These are not numbers; they are lives — interrupted, diminished, and too often lost — not due to lack of potential, but due to systemic neglect, fractured development models, and inadequate structures for resilience.

The Social Development and Empowerment Programme (SDEP), in alliance with ACTESA under the Common Market for Eastern and Southern Africa (COMESA), stands with moral clarity and institutional resolve to change this reality — permanently and structurally.

We do not view hunger as a consequence of nature. We view it as the failure of human design. And that, precisely, is what we have set out to redesign.

### **A Pan-African Mandate with Continental Ambition**

SDEP and the ACTESA Power Play are not short-term interventions. They are not programs to be piloted and abandoned. They are Pan-African development frameworks designed to end hunger, rebuild sovereign food systems, and ignite economic mobility through local agriculture — while laying the institutional and infrastructural foundations for Africa's emergence as the food basket of the world.

We begin by listening to the land — and the people who work it. We identify structural constraints: access to land, lack of mechanization, poor value chains, youth exclusion, gender disparities, and broken distribution networks. We then deploy compliance-based, transparent, and country-owned solutions that do not bypass governments — they build them.

Our model is not charity. It is Charity as a Business: a principle rooted in dignity, discipline, and deliverables.

### **A Multi-Layered Mission**

#### **1. Zero Hunger as a Systemic Goal**

We target the root causes of food insecurity, not its symptoms. This includes agricultural modernization, land reforms, value-chain development, and the integration of climate-smart agriculture. We do not aim to feed people once. We aim to make sure they never need to be fed again.

#### **2. Jobs through Agriculture, Not Despite It**

Africa's agriculture is not underproductive by nature; it is under-capitalized and undervalued. Through the ACTESA Power Play, we position agriculture as the central employment engine, especially for youth and women. We create work where people live, not force people to leave to find work.

#### **3. Local Welfare Systems as Pillars of Stability**

We view social welfare not as a drain, but as an investment in human security. SDEP is designed to support countries in developing their own context-specific welfare systems — from community-based safety nets to scalable national frameworks — built with local ownership and aligned with national strategies.

#### **4. Africa as the Global Food Provider**

The ACTESA Power Play is not only about feeding Africa — it is about positioning Africa to feed the world. We believe the next century of food security will be written not in Brussels or Beijing, but in



Lusaka, Addis Ababa, and Kampala. Through strategic infrastructure, trade corridors, and export value chains, we unlock Africa's productive capacity not just for internal resilience, but global contribution.

### **Our Accountability: Numbers, Not Promises**

SDEP and the ACTESA Power Play are embedded in the FlexSus monitoring system, ensuring full traceability of impact, funds, and outcomes. Integrated National Financing Frameworks (INFFs) provide the fiscal scaffolding for sovereign sustainability. Through the GSIA-GSDA-GSEA Tripartite System, we ensure that every investment is matched with compliance, every action with oversight, and every ambition with a timeline.

We know this will take more than goodwill. It will take governance, capital, courage, and coordination.

And we have built precisely that.

### **A Continent That Feeds Itself — and the World**

The ACTESA Power Play is the first continental-level food security response built from within Africa — by Africans, with African institutions, for African futures. It is not an aid package. It is a structural correction. And it is designed not only to end hunger, but to replace scarcity with sovereignty.

SDEP is the vessel. ACTESA is the steward. Africa is the author of its own abundance.

Let it be remembered that in our time — with our tools, our alliances, and our resolve — we did not manage hunger. We ended it.

## **Mission Statement: Global Social Impact Alliance (GSIA)**

### **Building the Infrastructure for Trust, Compliance, and Execution**

In a global development landscape that is too often characterized by fragmentation, inefficiency, and distrust, the Global Social Impact Alliance (GSIA) was established to answer one essential question:

#### **What happens after a promise is made?**

Whether the promise is a billion-dollar food security strategy, a cross-border trade facilitation program, or a climate adaptation fund — impact does not come from ambition alone. It comes from structure, governance, and the discipline of delivery.

GSIA was created to make sure that structure exists — and that it works, across borders, ideologies, and institutional levels.

### **The Operational Nucleus of the Tripartite Model**

As the operational engine of the Tripartite Mechanism — alongside GSEA (the vision holder) and GSDA (the capital system) — GSIA ensures that transformation does not remain a theory. It designs, governs, and executes the critical link between intention and impact.

GSIA is responsible for:

- **Program ownership and execution readiness:** We create the formal systems and project governance models that allow programs like SDEP, Power Play, and other continental-scale interventions to move from concept to bankable action.
- **Public-private mechanisms and inter-institutional frameworks:** GSIA develops structured public-private partnerships (PPPs), regional cooperation strategies, and governance protocols that enable coordinated implementation across nations and sectors.



- **Risk mitigation through compliance architecture:** With its integrated monitoring and legal backbone — including platforms like FlexSus — GSIA reduces fiduciary, operational, and political risks. This enables donors, governments, DFIs, and private actors to co-invest in high-impact systems with trust.
- **Enforcement of tripartite accountability:** GSIA ensures alignment between GSEA's long-term vision and GSDA's capital deployment, translating mission into measurable, accountable action.

### **A System-Building Institution, Not Just a Program Manager**

GSIA does not run programs in isolation. It builds systems that hold programs together — across countries, ministries, and sectors. From legal protocols to monitoring standards, from data interoperability to institutional onboarding, GSIA ensures that every element within the ecosystem functions in harmony and in compliance.

This is not bureaucracy — this is governance.

And without it, no development system survives contact with the real world.

### **Embedded in Geography. Committed to Local Ownership.**

While GSEA provides the ideological compass for social equity and global transformation, GSIA provides the instruments of navigation. Its approach is explicitly geographic: it operates through Regional Economic Communities (RECs), subregional blocs, and Member States, creating country-level nodes of coordination that respect sovereignty while enabling alignment.

Each GSIA-led project is:

- Locally anchored — built through national and community partners.
- Regionally harmonized — aligned with AU, EU, and REC mandates.
- Globally networked — enabling shared learning and systemic growth.

We do not impose structures. We co-create governance — with states, for states.

### **A Guardian of Integrity in Complex Systems**

GSIA exists not to make headlines, but to make systems work. We focus on:

- Governance before capital.
- Institutional integrity before speed.
- Impact with accountability.

Our mission is to ensure that bold visions do not collapse under poor coordination, and that capital flows do not stall under bureaucratic risk. We are not a think tank. We are a system enabler. We are where complexity is made executable.

### **Our North Star: Action with Structure. Vision with Discipline.**

In a time when development fatigue is real, and public trust in large-scale interventions is diminishing, GSIA exists to restore confidence in action. Not by rhetoric — but by structure, discipline, and verified delivery.

We are the connective tissue between ideas and execution. We are the system beneath the promise. And through our work, we make sure that social impact is no longer aspirational — it is structural, sovereign, and scalable.

## Mission Statement: Global Social Equity Alliance (GSEA)

### A Global Compass for Justice, Equity, and Intergenerational Progress

At the heart of every civilization lies a fundamental question:

**Who do we include, and who do we leave behind?**

The Global Social Equity Alliance (GSEA) exists to ensure that the answer to that question is no longer defined by borders, privilege, or historical inertia — but by shared humanity, intergenerational responsibility, and a system-wide commitment to dignity for all.

### The Moral and Strategic Foundation of the Tripartite System

In the Tripartite Mechanism for Global Transformation — where GSIA builds systems, and GSDA mobilizes capital — GSEA serves as the architect of vision and values. It defines the why.

GSEA is responsible for:

- **Agenda setting through global equity frameworks**  
GSEA is the author and guardian of Agenda for Social Equity 2074 — an endgame agenda to Agenda 2030 and Agenda 2063 and other agendas — and the philosophical foundation of long-term development that is inclusive, just, and future-proof.
- **Transcontinental convergence of values and goals**  
By aligning stakeholders across Africa, Europe, Asia, and the Americas, GSEA acts as a normative and ethical bridge between institutions and cultures. It ensures that every capital flow, every policy reform, and every development intervention serve a deeper purpose: social equity in its broadest and most lasting form.
- **Guardianship of intergenerational equity**  
GSEA is not built for electoral cycles or quarterly returns. It is built for generational impact — ensuring that systems today do not compromise the freedom, welfare, and ecological integrity of tomorrow.

### A Global North–South Dialogue Platform

GSEA does not speak *for* the Global South — it ensures that the Global South speaks on its own terms, and that the Global North listens, adapts, and co-creates accordingly.

As a dialogue engine, GSEA:

- Enables joint frameworks between African Union institutions, European cooperatives, and global equity actors.
- Hosts shared research, policy alignment, and agenda-building platforms.
- Bridges social innovation and traditional governance to allow indigenous, local, and citizen-based solutions to enter the global stage with legitimacy and support.

This is not equity as philanthropy — this is equity as a principle of shared global governance.

### A Compass for All Programs Under the Mechanism

No matter the project — whether it is ACTESA Power Play, SDEP, or a future initiative in education, climate justice, or digital equity — GSEA provides the ethical scaffolding and long-term compass. It answers critical questions:



- What does this program change for the next generation?
- How does it restore or protect dignity?
- Who benefits, who is included, and who is forgotten?

With these questions institutionalized into all GSIA and GSDA operations, GSEA ensures coherence across missions, continents, and political regimes.

### **Independent Yet Integrated**

GSEA is structurally independent from both GSIA and GSDA, yet functionally interwoven. It does not finance or execute — it defines the agenda, verifies alignment, and enforces thematic and values-based cohesion across all interventions.

Through its 18 research programs, diplomatic platforms, and global norms engagement, GSEA acts as the guardian of philosophical and systemic direction.

### **The Global Standard for Social Equity in Practice**

In an era of climate disruption, social instability, and geopolitical fragmentation, equity must become the anchor of development — not its afterthought. GSEA rises to this challenge not with declarations, but with systems:

- **Equity-based metrics** for policy and program evaluation.
- **Cross-sector integration** of equity principles across agriculture, finance, governance, education, and climate.
- **Inter-agency cooperation platforms** that move beyond charity and into structural co-responsibility.

This is where impact becomes sustainable.

Where justice becomes institutional.

Where inclusion is no longer a goal — but a governance principle.

### **We Do Not Ask for Inclusion — We Systematize It**

GSEA was not built for reform alone. It was built to reimagine the foundations of global cooperation. And we are only just beginning.

## **Mission Statement: Global Social Development Alliance (GSDA)**

### **Strategic Capital for Equitable Transformation**

Development is not a matter of ideas alone. It requires oxygen — the kind that flows through reliable, fair, and well-structured financial systems.

The Global Social Development Alliance (GSDA) exists to ensure that the ambitions of justice, prosperity, and inclusion are not delayed by financial uncertainty, nor distorted by extractive funding models. It is the financing nerve center of the Tripartite Mechanism for Global Transformation, making long-term social equity not just aspirational — but bankable.

### **A Purpose-Built Development Financing Institution**

GSDA is not a traditional development bank. It is a mission-defined, instrumentally adaptive, and values-bound capital mechanism designed to:

- Serve the goals defined by GSEA (vision and agenda)



- Fund the execution led by GSIA (compliance and systems)
- Channel capital into social infrastructure, food systems, job creation, and dignity-based services across Africa, and eventually Asia and the Americas.

GSDA is not open-ended — it is outcome-anchored, regionally targeted, and equity-secured. Its mission is to direct money where it is most needed and ensure it remains accountable to its impact.

### **Power Play as the First Mandate – and a Permanent Standard**

The launch of ACTESA Power Play as GSDA's inaugural portfolio focus sets the tone for the institution:

- \$300 billion in committed market-value investments
- Focused on 21 African countries with acute food insecurity
- Designed to make Africa the world's food basket, while ending starvation and building national welfare capacity

But GSDA's reach extends beyond this first landmark. It will only finance Pan-Continental Power Plays (PCPPs) — large-scale, inter-regional transformations that are strategically aligned with GSEA's long-term vision and operationally grounded through GSIA's compliance and infrastructure tools.

This ensures that every dollar, guarantee, bond or concessional loan is part of a systemic solution — not a fragmented intervention.

### **A Capital Strategy That De-Risks the Right Things**

GSDA is built with a layered capital architecture, integrating:

- Philanthropic capital and guarantees to absorb risk
- Concessional finance and public-private facilities to mobilize co-investors
- Blended instruments such as bonds, social impact notes, and INFF-backed structures to ensure adaptability
- Result-based financing that links disbursements to actual social outcomes

This is not capital in search of return alone — this is capital curated for responsibility, impact, and institutional alignment.

### **The House of INFFs – Country-Owned Financing, Globally Integrated**

GSDA operationalizes Integrated National Financing Frameworks (INFFs) across all its engagements. This means that:

- Each country owns its own funding pathway
- Each investment is embedded within national priorities
- Every transaction strengthens domestic fiscal capacity and sovereignty

GSDA becomes the financing engine behind localized transformation, not its replacement. It is here to build resilience, not dependency.

### **Governed by Purpose, Not Politics**

While funding often becomes the terrain of geopolitical leverage or donor interest, GSDA is different.



It is governed under the Swedish–European cooperative legal framework (SCE), operates under the umbrella oversight of Creativa Center, and follows strict multi-stakeholder accountability through its independent board, investor councils, and citizen oversight systems.

Its only allegiance is to the principle of dignity through development — and its metric of success is systemic transformation over time.

**The Financial Firewall and Accelerator for Social Justice**

- When vision needs structure — GSIA delivers.
- When structure needs direction — GSEA delivers.
- When both need lifeblood, GSDA delivers.

Without capital, transformation is theory. With capital divorced from values, transformation becomes colonization.

GSDA offers a third way: values-based, impact-driven, and capital-sophisticated financing — built for systems change, not short-term optics.

**A New Kind of DFI for a New Development Era**

GSDA is a 21st-century institution for 22nd-century impact.

It was born not to fix what's broken, but to replace what no longer serves.

It sees capital not as control — but as commitment.

This is not development for profit.

This is profit for development — with every return serving the people, the planet, and the promise of global equity.