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# OUR AFRICA

*THE AFRICAN MISSION PLAN FOR PAN-CONTINENTAL GLOBAL GROUND*

**CREATED BY**

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*Care to Change the World*

# Pan-Continental Global Ground – Our Africa

## Introduction

Our Africa is the African implementation mission of the Pan-Continental Global Ground (PCGG), designed to translate the principles of cooperative governance, social equity, and participatory transformation into the institutional and economic fabric of the African continent. It is not a development project, nor a donor-driven initiative—it is a structural mission rooted in sovereignty, dignity, and long-term resilience.

Anchored in the vision of Agenda for Social Equity 2074 and aligned with the operational mandates of CUWE, CEIU, INWE, CGEI, CSIEP, and other PCGG institutions, *Our Africa* seeks to establish a network of national arms across African Union member states. These arms are not subsidiaries—they are mission-driven institutions tasked with embedding the PCGG pillars—Social Equity Promotion (SEP), Labour Empowerment and Unionization (LEU), and the Pan-Participatory Social Economy (PPSE)—into national systems of labor, education, enterprise, and governance.

Our Africa is built on the conviction that Africa’s rich traditions of community-based governance, cooperative economies, and intergenerational solidarity offer fertile ground for a new model of transformation. It draws strength from existing initiatives such as SDEP, SLUC, and the Council for Global Social Advocacy (CGSA), ensuring that implementation is not only continental in scope but deeply rooted in local realities.

This mission plan outlines the strategic intent, structural logic, and operational philosophy of *Our Africa*. It is a blueprint for how PCGG will be implemented across the continent—not through external imposition, but through embedded, sovereign institutions that are globally aligned, digitally integrated, and locally owned.

## Chapter 1: Mission Statement

Our Africa is the African implementation mission of the Pan-Continental Global Ground (PCGG), established to embed the principles of cooperative governance, social equity, and participatory transformation into the institutional, economic, and civic systems of African Union member states.

Its mission is to establish a network of national arms—each legally recognized and contextually adapted—that serve as operational extensions of the PCGG framework. These arms are tasked with translating the PCGG pillars—Social Equity Promotion (SEP), Labour Empowerment and Unionization (LEU), and the Pan-Participatory Social Economy (PPSE)—into national policy, enterprise practice, and community engagement.

Our Africa does not seek to replace existing institutions, but to complement and transform them from within. It aims to demonstrate that cooperative governance is not only viable in the African context—it is essential for building a resilient, inclusive, and future-ready continent.

The mission is grounded in Agenda for Social Equity 2074, and is operationalized through partnerships with SDEP, SLUC, CGSA, and the full suite of PCGG-aligned institutions. It is supported by digital infrastructure (Flowhub Trio Plus), normative oversight, and a commitment to long-term, intergenerational transformation.

## Chapter 2: Strategic Objectives

The strategic objectives of Our Africa are designed to ensure that the PCGG framework is not only present on the continent, but structurally embedded, socially transformative, and politically resonant. These objectives guide the work of each national arm and the mission as a whole.

### 2.1 Institutionalize Cooperative Governance Across Africa

- Promote cooperative governance models in labor, education, enterprise, and public service delivery.
- Support the legal recognition and operational integration of CUWE-registered cooperatives and CEIU-certified employers.
- Advocate for the adoption of cooperative standards in national development plans, procurement systems, and social protection frameworks.

### 2.2 Align National Policies with PCGG Pillars

- Ensure that national legislation and policy frameworks reflect the principles of SEP, LEU, and PPSE.
- Introduce participatory evaluation, equity-based budgeting, and cooperative employment incentives at national and municipal levels.
- Support the localization of Agenda for Social Equity 2074 benchmarks through INWE and CGEI-aligned programs.

### 2.3 Strengthen Regional Integration and Cross-Border Equity

- Facilitate cooperation between national arms to address transnational challenges such as labor migration, digital exclusion, and regional inequality.
- Promote shared standards for grievance redress, cooperative certification, and institutional learning across AU member states.
- Contribute to the development of continental frameworks for cooperative diplomacy, ethical enterprise, and inclusive governance.

## Chapter 3: Structural Model

The structural model of Our Africa is designed to ensure both continental coherence and national adaptability. At its core is a network of national arms, each established in an AU member state, functioning as the operational interface between the PCGG framework and national institutions.

### 3.1 Legal and Operational Identity

Each national arm is constituted as a legally registered entity—either as a cooperative, foundation, or social enterprise—depending on the legal and political context of the host country. These entities operate under a shared institutional charter aligned with PCGG principles and Agenda for Social Equity 2074 benchmarks.

### 3.2 Relationship to PCGG Central Governance

National arms are autonomous in their day-to-day operations but remain structurally accountable to the PCGG central governance framework. They report to the PCGG Secretariat and are integrated into the **Flowhub Trio Plus** system for real-time monitoring, evaluation, and learning.

### 3.3 Institutional Integration

Each national arm is embedded within the broader PCGG ecosystem, with formal linkages to:

- **CUWE** for cooperative enterprise development and support.
- **CEIU** for employer engagement, cooperative certification, and labor equity enforcement.
- **INWE** for training, evaluation, and workforce transformation.
- **CGEI** for equity oversight, grievance mechanisms, and normative alignment with SEP.
- **CSIEP** for political interface, democratic innovation, and electoral engagement.

This structure ensures that each national arm is not an isolated unit, but a node in a continental network of cooperative transformation—legally grounded, socially accountable, and digitally integrated.

## Chapter 4: Core Functions of Each National Arm

Each national arm of Our Africa serves as a mission-driven institution tasked with embedding the PCGG pillars—Social Equity Promotion (SEP), Labour Empowerment and Unionization (LEU), and the Pan-Participatory Social Economy (PPSE)—into national systems. These arms are not administrative extensions; they are engines of cooperative transformation, grounded in local realities and aligned with a continental vision.

### 4.1 Policy Alignment and Advocacy

- Engage with national ministries, parliaments, and regulatory bodies to align national policies with SEP, LEU, and PPSE principles.
- Advocate for cooperative governance models in labor law, education, social protection, and public procurement.
- Support the integration of Agenda for Social Equity 2074 benchmarks into national development strategies.

### 4.2 Employer and Entrepreneur Engagement via CEIU

- Facilitate the onboarding of employers and entrepreneurs into the Cooperative Employers Impact Union (CEIU).
- Support enterprise transformation through cooperative governance, equity audits, and certification.
- Promote ethical business practices and cooperative employer models as a new standard for enterprise citizenship.

### 4.3 Worker Empowerment and Unionization via CUWE

- Collaborate with the Cooperative Units for Work and Enterprise (CUWE) to organize workers into democratic, cooperative unions.
- Promote labor dignity, workplace democracy, and participatory governance across sectors.
- Ensure that workers are not only protected but empowered to shape the institutions they work within.

### 4.4 Localized Training and Evaluation via INWE



- Coordinate with the **Institute for Workforce Equity (INWE)** to deliver context-specific training programs for employers, employees, and cooperative leaders.
- Implement participatory evaluation systems using Flowhub Trio Plus.
- Support continuous learning, institutional development, and workforce transformation.

#### **4.5 Community Equity and Civic Engagement**

- Launch and support local initiatives that promote social equity, inclusion, and cooperative citizenship.
- Facilitate the creation of Community Equity Circles, participatory budgeting platforms, and civic education programs.
- Partner with municipalities and civil society to co-create inclusive public services and local governance models.

#### **4.6 Political Interface via CSIEP**

- Collaborate with the Cooperative Social Impact & Equity Party (CSIEP) to ensure that cooperative transformation is not only institutional but political.
- Support democratic innovation, policy advocacy, and electoral engagement aligned with Agenda for Social Equity 2074.
- Ensure that the mission is grounded in democratic legitimacy and public accountability.

#### **4.7 Digital Integration and Data Governance**

- Ensure full integration with Flowhub Trio Plus for monitoring, evaluation, and digital participation.
- Promote digital equity, algorithmic fairness, and data sovereignty in all national programs.
- Support the development of digital tools for cooperative governance and civic engagement.

#### **4.8 Equity Oversight and Normative Compliance via CGEI**

- Collaborate with the Center for Global Equity and Inclusion (CGEI) to ensure that all national programs, employer engagements, and cooperative structures comply with the PCGG Equity Charter.
- Facilitate the localization of equity standards through the establishment of Local Equity Councils and integration of grievance mechanisms.
- Ensure that all institutional actions are aligned with the principles of dignity, inclusion, and intergenerational justice as defined in the SEP pillar.
- Support the use of CGEI's evaluative tools and compliance protocols to uphold transparency, accountability, and structural fairness.

## **Chapter 5: Strategic Partnerships**

The success of Our Africa depends on its ability to build and sustain a network of strategic partnerships across the continent. These partnerships are not peripheral—they are foundational to the mission's legitimacy, reach, and systemic impact.

### 5.1 African Union and Regional Economic Communities

- Collaborate with the African Union Commission, Agenda 2063 implementation bodies, and RECs such as COMESA, ECOWAS, and SADC.
- Align PCGG implementation with regional integration strategies, labor mobility frameworks, and cooperative development agendas.

### 5.2 National Governments and Municipal Authorities

- Partner with ministries of labor, education, digitalisation, and social development to localize PCGG principles.
- Support municipalities in piloting cooperative service delivery, participatory budgeting, and equity-sensitive evaluation.

### 5.3 Cooperative Federations and Civil Society

- Work with national and regional cooperative associations to scale CEIU membership and promote cooperative employer models.
- Engage civil society organizations in community equity initiatives, grievance mechanisms, and democratic innovation.

### 5.4 Academic and Vocational Institutions

- Collaborate with universities, vocational schools, and research centers to co-develop curricula, conduct impact assessments, and support institutional learning.
- Promote the integration of Agenda 2074 principles into educational frameworks and teacher training.

### 5.5 Digital and Infrastructure Partners

- Partner with ethical tech providers to expand Flowhub Trio Plus deployment and ensure digital inclusion.
- Collaborate with public and private actors on broadband access, digital literacy, and data governance.

## Chapter 6: Operational Philosophy

Our Africa is not a conventional development program—it is a mission. Its operational philosophy reflects a commitment to values-based transformation, institutional humility, and adaptive governance rooted in African realities.

### 6.1 Mission-Driven, Not Market-Driven

Our Africa does not operate for profit or political gain. Its legitimacy derives from its alignment with **Agenda for Social Equity 2074** and its ability to deliver measurable social value. Every action is guided by the question: *Does this advance equity, dignity, and cooperative transformation?*

### 6.2 Cooperative, Not Competitive

The mission is built on the principle of cooperation—between institutions, sectors, and communities. It rejects zero-sum thinking and embraces shared ownership, mutual accountability, and collective intelligence.

### 6.3 Adaptive, Inclusive, and Equity-Centered

Our Africa is designed to evolve. It uses participatory evaluation, scenario planning, and real-time feedback to remain responsive to changing contexts. It centers the voices of those most affected by exclusion and injustice, ensuring that no policy or program is implemented without meaningful participation.

#### **6.4 Embedded, Not Imposed**

Each national arm is embedded within its local context. It does not impose external models but co-creates solutions with local stakeholders, ensuring cultural relevance, legal compliance, and community ownership.

#### **6.5 Transparent and Accountable**

All operations are tracked through **Flowhub Trio Plus**, with open data dashboards, grievance mechanisms, and public reporting. Transparency is not a compliance requirement—it is a democratic imperative.

## **Chapter 7: Phased Expansion Logic**

The implementation of **Our Africa** will follow a phased expansion model, designed to ensure strategic coherence, institutional readiness, and contextual adaptability across African Union member states. This approach balances ambition with realism, allowing for iterative learning, stakeholder engagement, and policy alignment at each stage.

### **7.1 Phase I: Foundational Pilots (2025–2026)**

- Launch initial national arms in a small number of strategically selected countries.
- Criteria for selection include: strong cooperative ecosystems, political openness to equity-based reform, and existing engagement with SDEP, SLUC, or CSIEP.
- Pilot programs will focus on employer certification, workforce training, and participatory evaluation using Flowhub Trio Plus.

### **7.2 Phase II: Regional Clustering (2026–2028)**

- Expand to additional countries through regional clusters (e.g., East Africa, Southern Africa, Sahel).
- Establish regional coordination hubs to support cross-border learning, policy harmonization, and shared infrastructure.
- Begin formal integration of national arms into AU and REC-level dialogues and funding frameworks.

### **7.3 Phase III: Continental Coverage (2028–2030)**

- Establish national arms in all remaining AU member states.
- Ensure full integration with CEIU, CUWE, INWE, CGEI, and CSIEP systems.
- Launch coordinated campaigns across Africa to promote cooperative governance, equity-based budgeting, and democratic innovation.

### **7.4 Phase IV: Institutional Consolidation and Policy Influence (2030+)**

- Transition from expansion to consolidation, focusing on institutional maturity, policy impact, and long-term sustainability.

- Deepen engagement with AU institutions, including formal recognition of CEIU and CUWE frameworks.
- Position Our Africa as a permanent institutional pillar of the cooperative transformation of the African continent.

## Chapter 8: Alignment with Agenda for Social Equity 2074

Our Africa is not an isolated initiative—it is a continental expression of the Agenda for Social Equity 2074, the long-term strategic framework guiding all PCGG institutions and missions. Every national arm, partnership, and program is designed to contribute to the realization of the Social Global Goals.

### 8.1 Translating Global Goals into African Realities

- Adapt Agenda 2074 benchmarks to the African context, ensuring relevance to local labor markets, informal economies, and governance systems.
- Use Flowhub Trio Plus to track progress against Agenda 2074 indicators at national and regional levels.
- Promote intergenerational justice, inclusive prosperity, and ecological responsibility as core metrics of success.

### 8.2 Institutional Coherence Across PCGG

- Ensure that all *Our Africa* activities are aligned with the mandates of CUWE, CEIU, INWE, CGEI, and CSIEP.
- Use Agenda 2074 as the normative anchor for all training, evaluation, and policy engagement.
- Embed Agenda 2074 principles into the governance structures of each national arm.

### 8.3 Policy Influence and Global Leadership

- Position *Our Africa* as a model for Agenda 2074 implementation within the Global South.
- Contribute to global dialogues on cooperative governance, equity-based development, and democratic renewal.
- Support the export of African best practices to other continental missions (e.g., *Our Asia*, *Our Americas*) through the Agenda 74 Agency.

## Chapter 9: Agenda 74 Agency for Implementation

The implementation of Our Africa will be led by the Agenda 74 Agency, the designated operational arm of the Pan-Continental Power Play (PCPP). Originally established to implement strategic initiatives on behalf of GSEA, GSIA, and GSDA, the Agency now expands its mandate to include the full-scale rollout of the Pan-Continental Global Ground (PCGG) across the African continent.

### 9.1 Institutional Role and Mandate

The Agenda 74 Agency functions as the continental implementation authority, responsible for translating strategic frameworks into operational reality. It does not create policy—it executes it. Acting on behalf of GSEA, GSIA, and GSDA, the Agency ensures that all PCGG-aligned institutions, programs, and partnerships are deployed with consistency, integrity, and impact.



With the inclusion of PCGG in its mandate, the Agency becomes the central coordinator of *Our Africa*, overseeing the establishment and operationalization of national arms, and ensuring alignment with Agenda 2074, SEP, LEU, and PPSE.

## 9.2 Implementation Functions

- **Deployment of National Arms:** Coordinate legal registration, staffing, and onboarding of national entities in each AU member state.
- **Operational Integration:** Ensure seamless integration with CUWE, CEIU, INWE, CGEI, and CSIEP structures.
- **Digital Infrastructure:** Oversee the rollout and customization of Flowhub Trio Plus across all national arms.
- **Monitoring and Evaluation:** Track performance, equity outcomes, and institutional learning through standardized MEL frameworks.
- **Partnership Management:** Formalize agreements with AU institutions, national governments, and strategic partners.
- **Risk and Compliance Oversight:** Ensure legal, financial, and operational compliance across jurisdictions.

## 9.3 Strategic Coordination

The Agency will work in close coordination with:

- **PCGG Secretariat** for governance and oversight
- **Agenda 2074 Council** for normative alignment
- **CSIEP** for political interface and democratic legitimacy
- **Flowhub Consortium** for digital infrastructure and data governance

This coordination ensures that *Our Africa* is not only operationally sound but strategically coherent—anchored in a shared vision and executed through a unified institutional architecture.

## 9.4 Implementation Philosophy

The Agenda 74 Agency does not impose—it enables. Its approach is grounded in:

- **Local ownership** and contextual adaptation
- **Participatory planning** and stakeholder engagement
- **Transparency and accountability** through open reporting and grievance mechanisms
- **Continuous learning** through feedback loops and scenario planning

By placing implementation in the hands of a dedicated, mission-aligned agency, *Our Africa* ensures that the PCGG vision is not diluted by fragmentation or inertia. It becomes a living system—cooperative, inclusive, and transformative.



## Final Word

Our Africa is more than a mission—it is a structural commitment to the cooperative transformation of the African continent. It is a call to reimagine governance, labor, enterprise, and democracy through the lens of equity, participation, and shared responsibility.

This mission plan outlines a vision that is bold but grounded, ambitious but actionable. It does not seek to replace existing systems, but to renew them—through the establishment of national arms, the integration of CUWE and CEIU, the operational leadership of the Agenda 74 Agency, and the normative oversight of CGEI. It is supported by the educational and evaluative infrastructure of INWE, and politically anchored through CSIEP.

As Africa navigates the challenges of inequality, youth unemployment, democratic fragility, and ecological transition, Our Africa offers a new path forward—one that is cooperative, inclusive, and future-ready. It is not a project with an end date. It is a generational undertaking, aligned with Agenda for Social Equity 2074, and designed to ensure that the continent's transformation is not only possible, but inevitable.

Through SDEP, SLUC, CGSA, and the full PCGG ecosystem, *Our Africa* affirms that the pursuit of equity is not a rhetorical ambition—it is a structured, documented, and measurable undertaking. And it begins now.