



Creativa Center AB

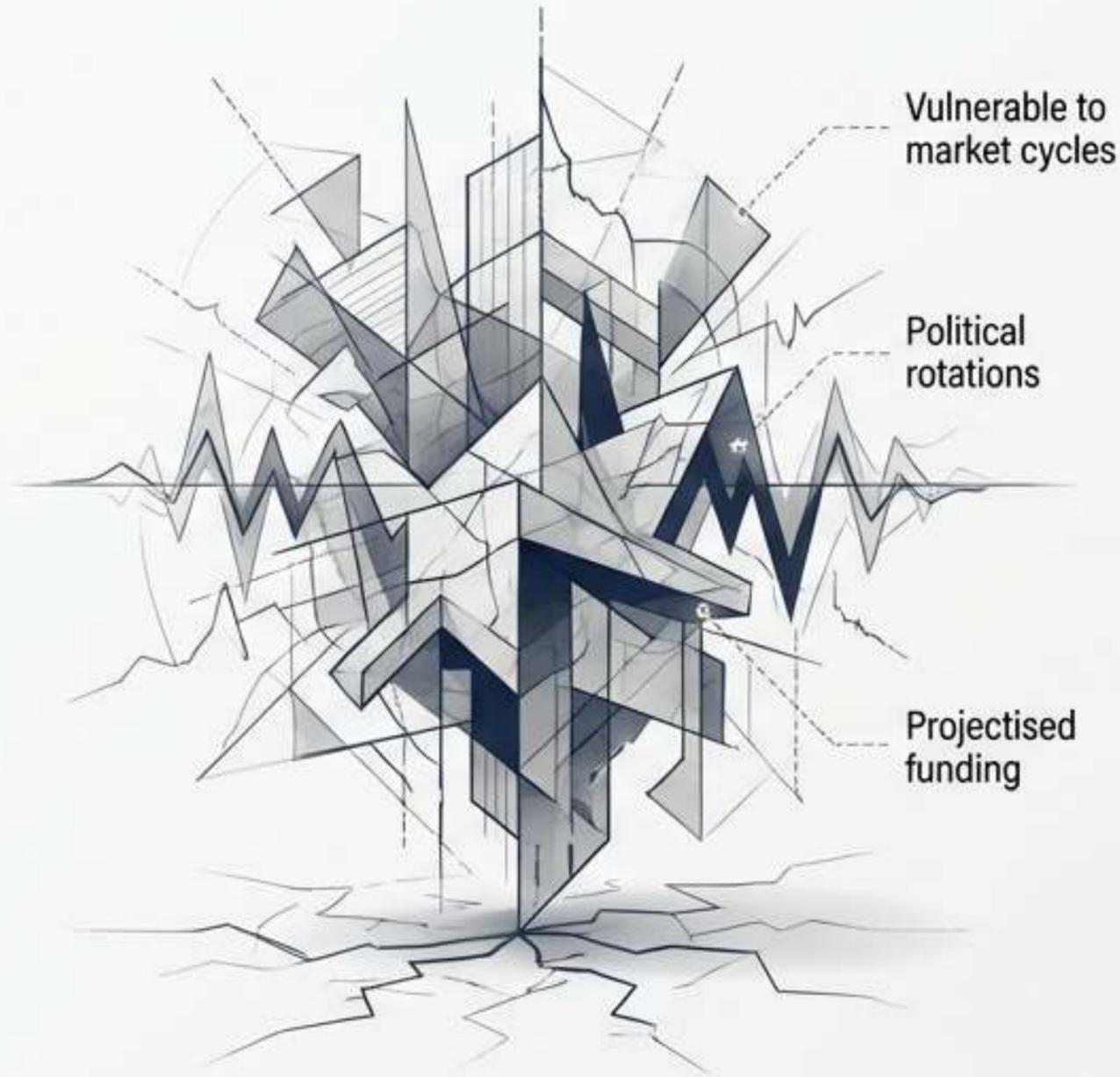
Business Plan & Institutional Architecture

Apex Strategic Authority Governing the Creativa Universe

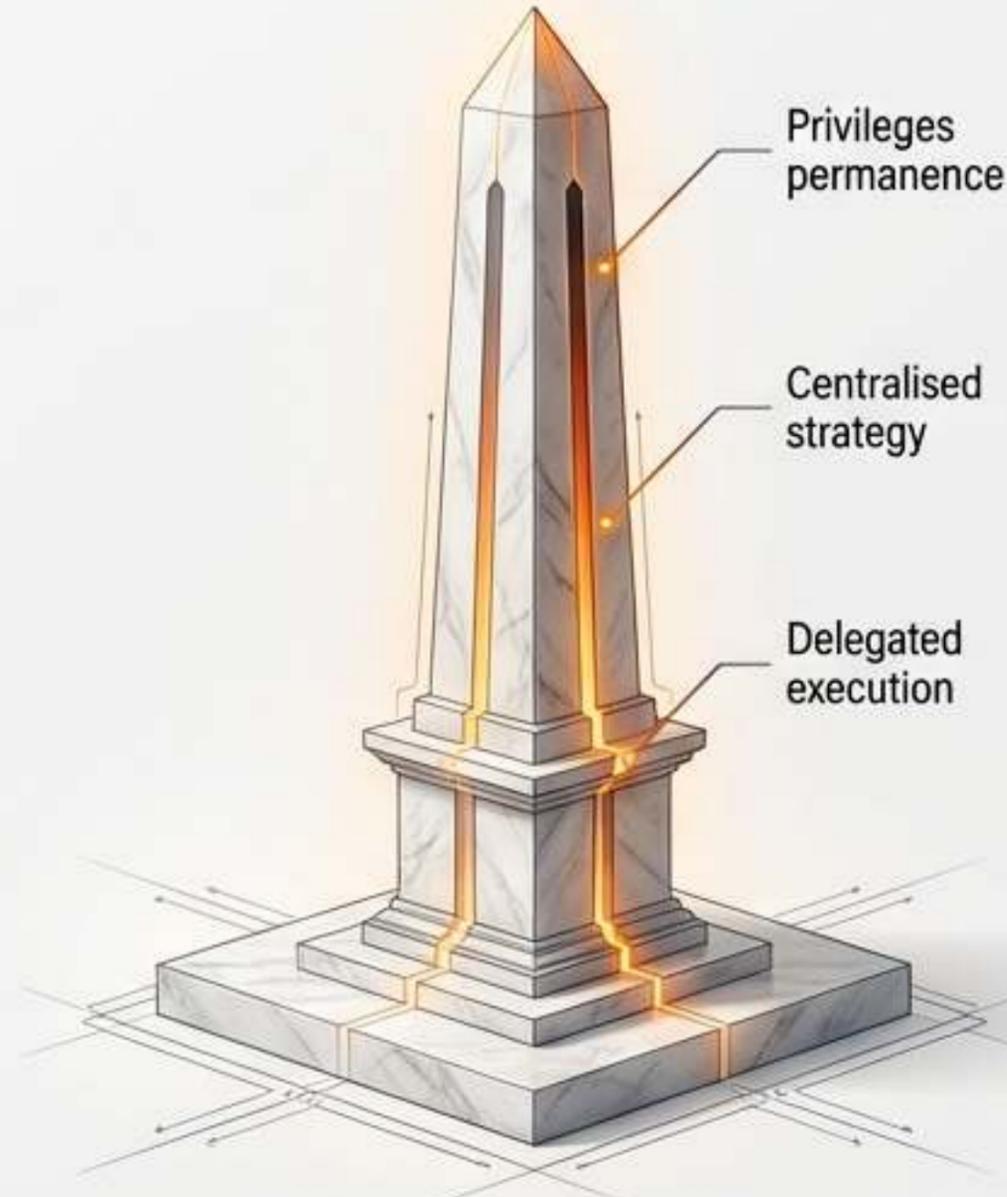
February 17, 2026

Executive Purpose: A Constitutional Authority, Not a Managerial Office

The Managerial Model



The Constitutional Model (Creativa Center)

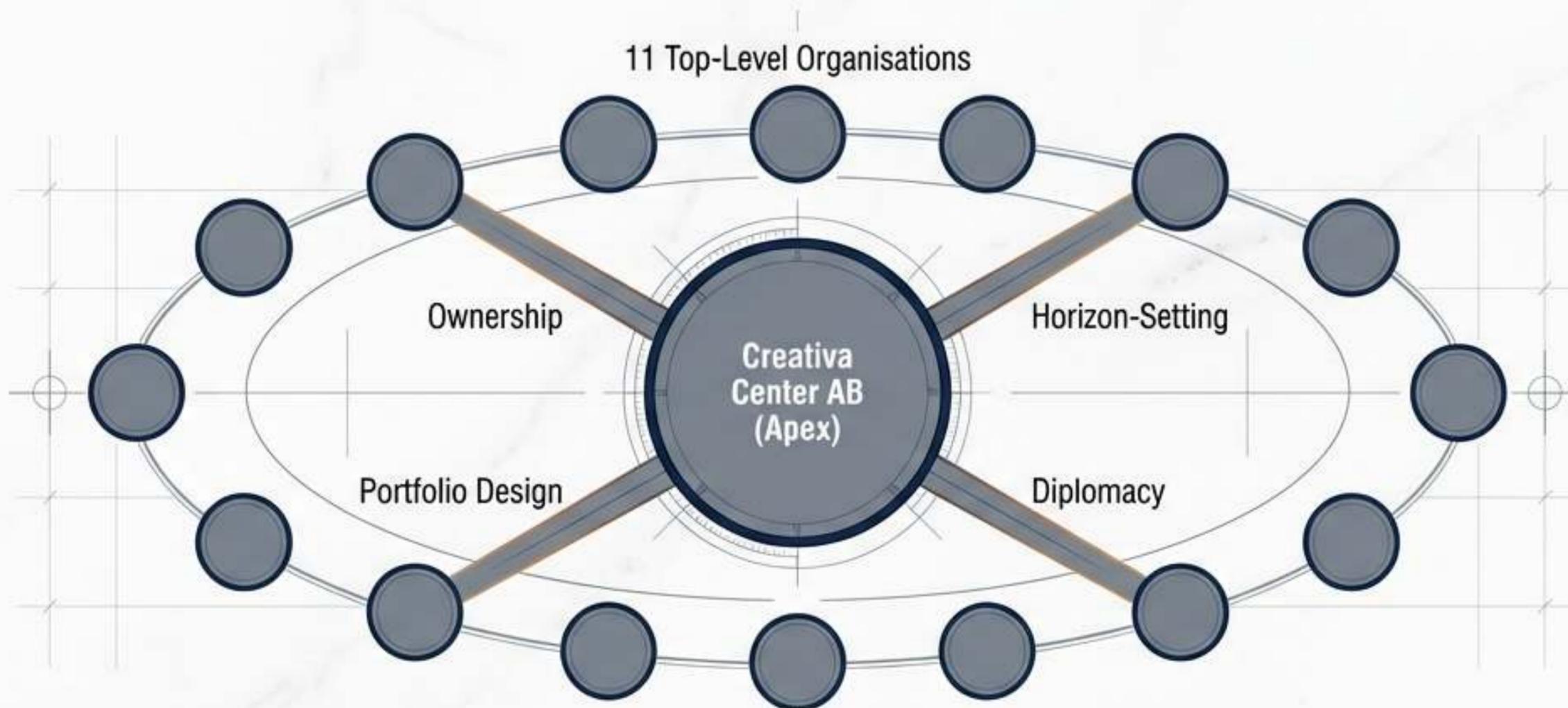


Threefold Purpose

- 1. Codification:** Convert the Mandate into binding institutional order.
- 2. Coherence:** Define boundaries for autonomous action without fragmentation.
- 3. Equity Guarantee:** Ensure rights-based access and intergenerational stewardship.

“Its raison d'être is constitutional rather than managerial... ensuring that the trajectory of the system is guided by principle rather than by circumstance.”

Mandate and Scope: Comprehensive in Principle, Restrained in Execution



Specific Authorities

- License Legacy Projects and programme families.
- Approve investment theses.
- Adjudicate mandate conflicts.
- Sanction deviations (corrective directives, suspensions).

Scope Philosophy

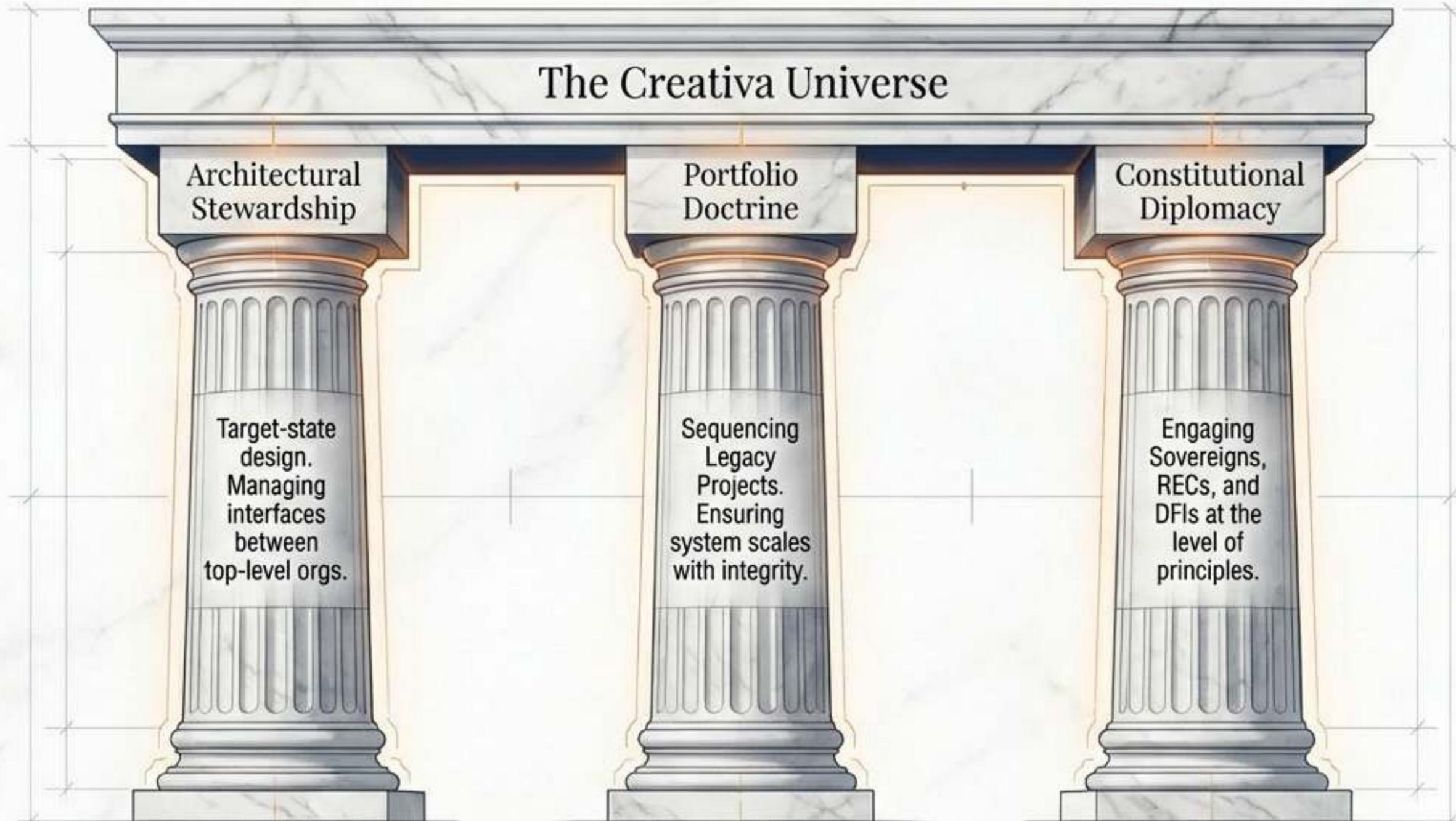
- Comprehensive: Safeguarding the canon across Africa, Europe, Asia, and the Americas.
- Restrained: Execution power vested in specialised entities to preserve apex neutrality.

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Strategic Role: Converting Vision into Disciplined Architecture

Creativa Center ensures that normative frameworks, implementation agencies, and finance instruments operate as a single system.

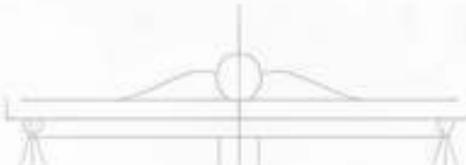


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Governance Model: Collegiate Authority and the Instrument Hierarchy

Creativa Center establishes a system of checks and balances, deriving power from constitutional principles rather than individual executive command.



No CEO.

The company deliberately forgoes a chief executive office in favour of a collegiate board system. This preserves constitutional permanence and prevents concentration of power.

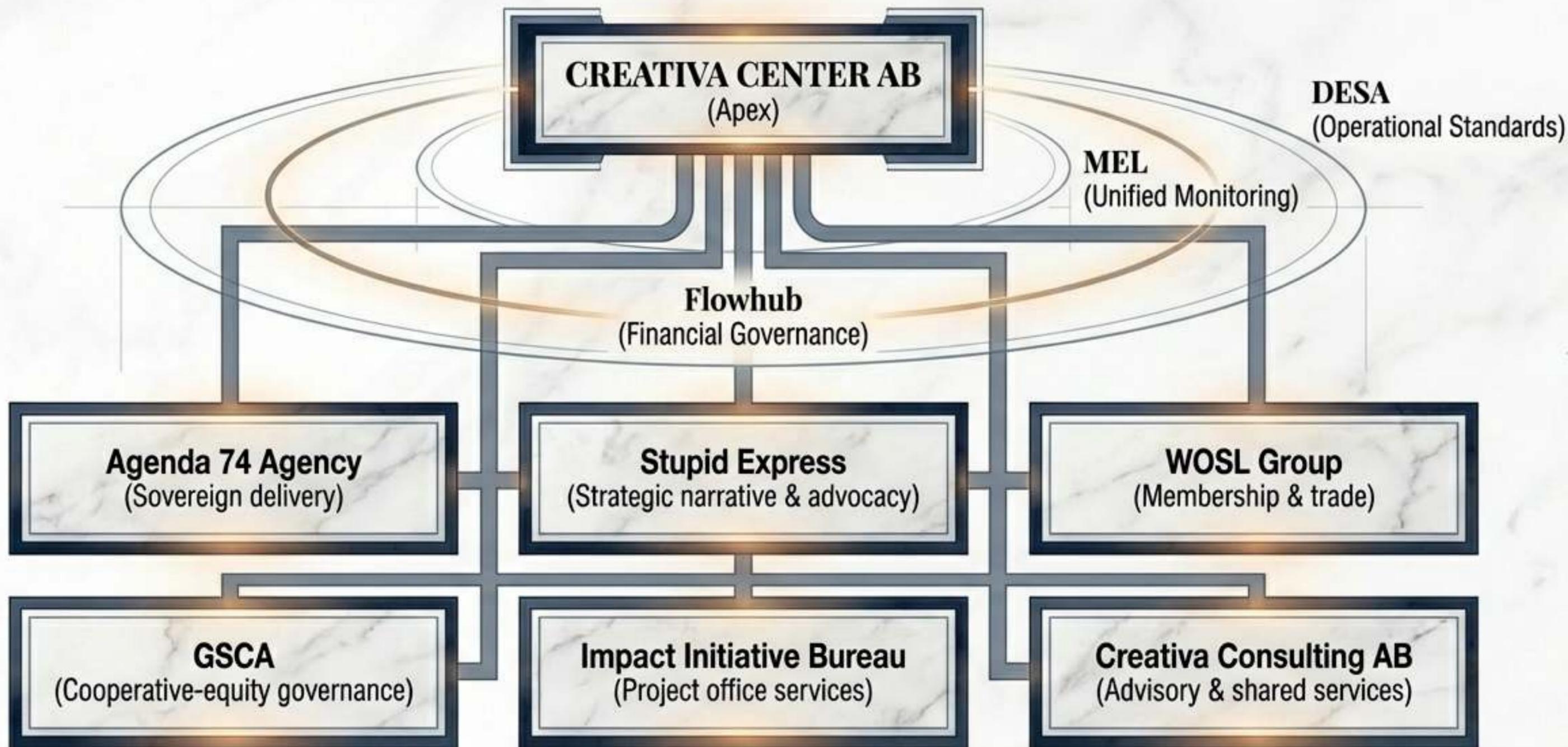


Amendments to apex instruments require supermajority thresholds and evidence-linked rationale.



Outcome: Governance is depersonalized and constitutionally grounded, ensuring long-term stability and principled decision-making.

Portfolio Architecture: Eleven Top-Level Organisations



And 5 other specialised entities

Legacy Projects: The Instruments of Sovereign-Scale Change

Licensed guardianship ensures scale is pursued only where capacity exists

EUOS

Real-Asset & Community.

Converts properties into inclusive, circular societies integrating education, livelihoods, and health.

PCPP

Socio-Economic Activation

Restructures opportunity pathways for youth and women through sport, culture, and health.

PCDE

Digital-Public Infrastructure.

Institutional modernisation and sovereign digital equity (includes DESA units).

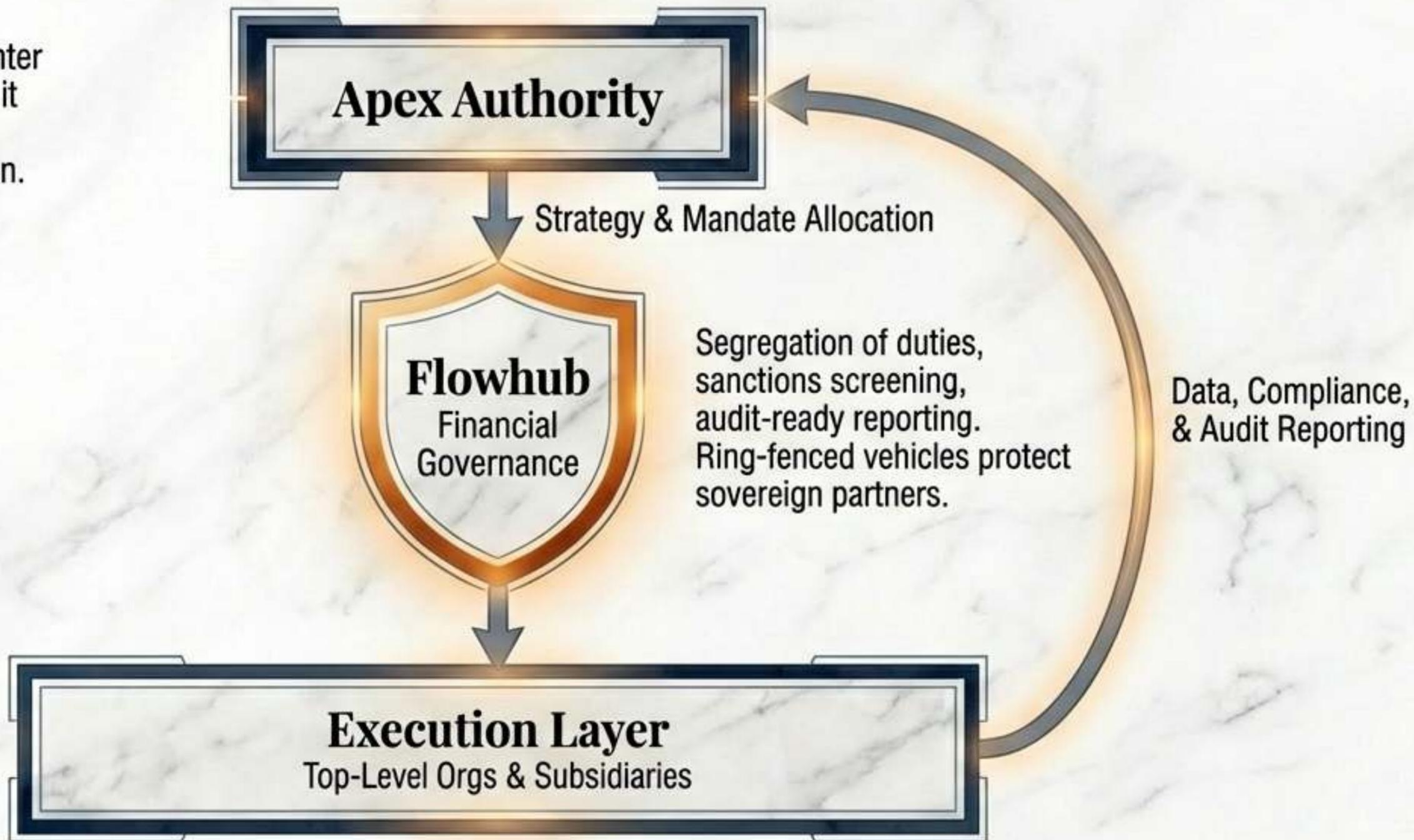
PCGG

Governance & Guardianship Quartet.

Control Mechanism: Replication proceeds only through authorised blueprints to ensure a coherent architecture, not brand-adjacent initiatives.

Operating Model: Portfolio-Driven and Financially Ring-Fenced

Financial Neutrality: Creativa Center maintains neutrality at the apex; it recycles value into standards maintenance, not profit extraction.



Value Proposition: Constitutional Certainty in a Volatile World



For Sovereigns & RECs

Predictability. A standards-bound pathway from policy aspiration to administered reality. Survives electoral cycles.



For DFIs & Private Capital

Risk Management. Capital is matched to capability through Flowhub structures. Evidence-linked stage gates ensure funds aren't wasted.



For Civil Society

Enforceability. Equity becomes a right, not a slogan. Public claims correspond to verifiable outcomes; grievance mechanisms are real.

“Substitutes continuity and accountability for volatility and rhetoric.”

Risk Governance: Risk as a Structural Property

Compliance is a precondition of authorization.

Risk Matrix

Risk Domain	Baseline Controls	Escalation Trigger
Strategic & Geopolitical	Portfolio guardrails	Material deviation from guardrails
Fiduciary & Procurement	Flowhub segregation of duties	Spend variance or control failure
Legal & Compliance	Charter concordance	Adverse legal finding
Environmental & Social	ESMS; grievance pathways	Unresolved grievances
Data & Digital Ethics	Algorithmic accountability	Breach or misuse

Philosophy:

Risk is not a transactional exposure but a structural property.

Material control failures trigger immediate containment and investigation.

Monitoring, Evaluation, and Learning (MEL): The System of Truth-Testing

Truth-Testing: A constitutional conduit between ambition and evidence.



Mechanism:

1. **Indicator Hierarchies:** Defined metrics for every level of operation.
2. **Data Governance:** Protocols for collection and verification.
3. **Decision Rights:** Continuation or scaling depends on verifiable performance (evidence, not assertion).

EUOS:

Asset utilization rate,
circularity index.

PCPP:

Rights-based access, mobility.

PCDE:

Digital ethics compliance.

Partnership Framework: From Transactional Negotiation to Constitutional Alignment

Sovereigns & RECs

Via Country Compacts and REC Frameworks. Focus on upholding standards and legislative alignment.



Academia

Via MoUs and Data Covenants. Focus on research integrity and open methods.



Civil Society

Via Participation Compacts. Focus on rights-respecting conduct and grievance protocols.



Principle: Every compact must reinforce standards. Diplomacy ensures that finance follows standards and research informs doctrine.

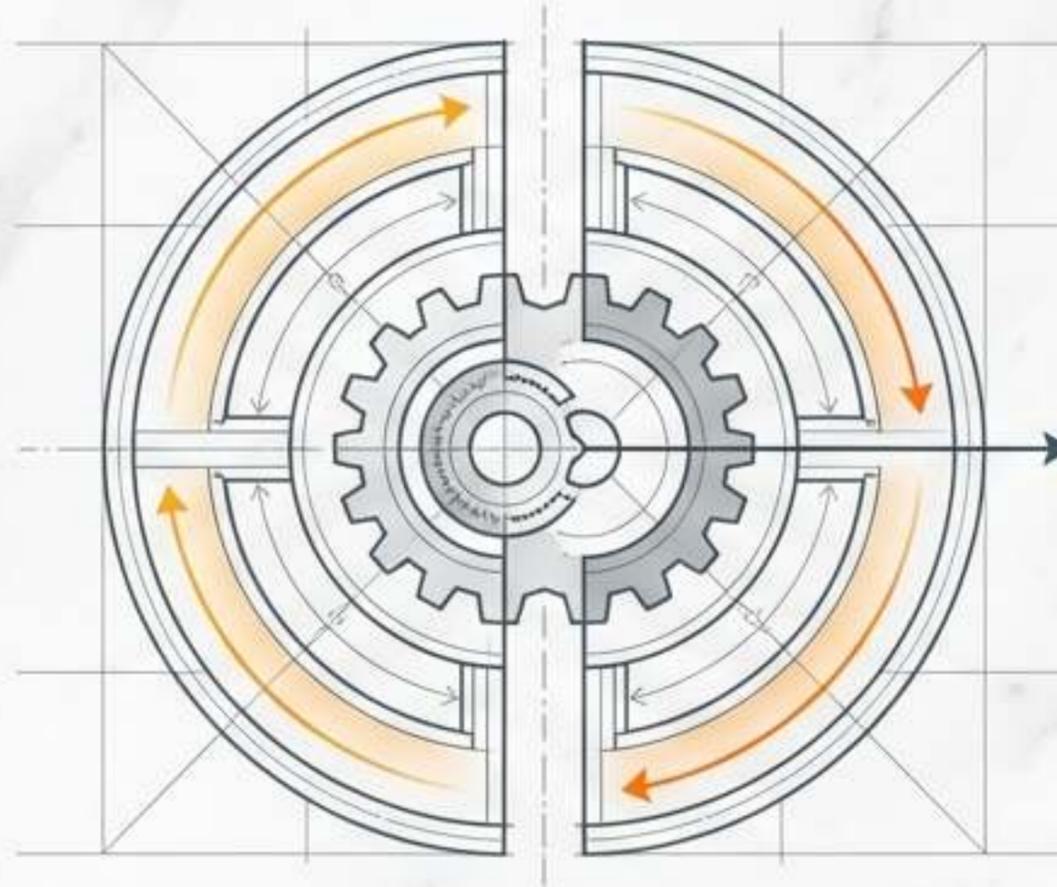


Spotlight: Creativa Consulting AB (Shared Services)

Annex I: Centralising Control and Efficiency.

G-SSO (Group Shared Services)

Delivers HR, Legal, Payroll, and Treasury to all top-level orgs. Internal support under SLAs.



EUSL Consulting

Member services for SMEs on commercial terms. Strictly ring-fenced to prevent conflicts of interest.

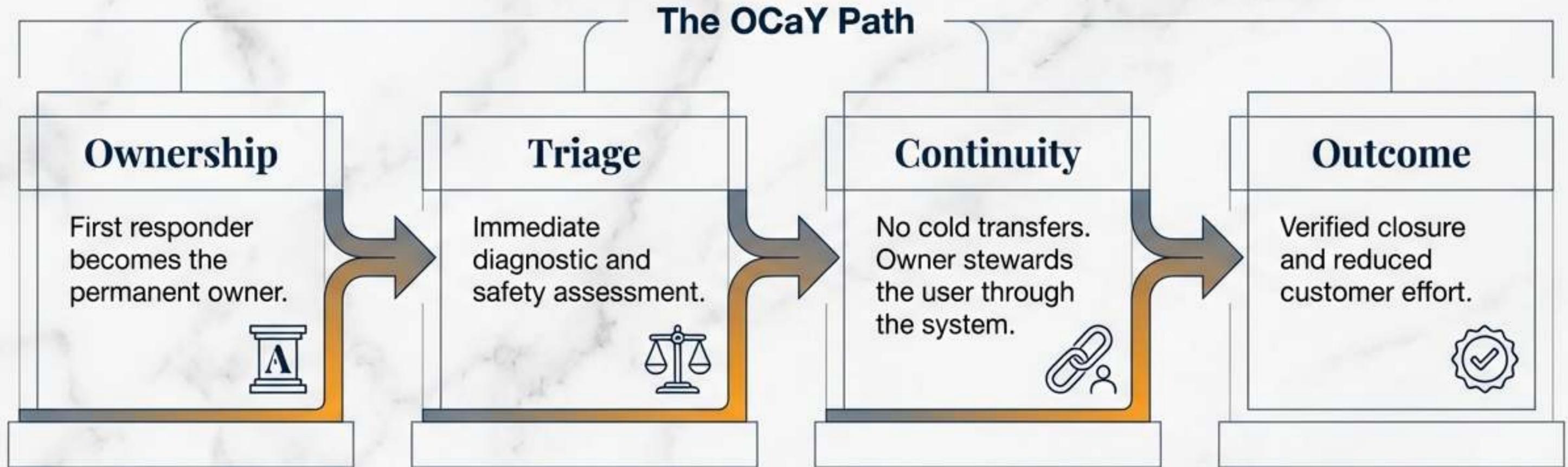
Strategic Rationale

-  **Political:** Aligns with government demands for auditable transparency.
-  **Economic:** Lowers operating costs and creates a sustainable business line.
-  **Social:** Reinforces equity and ethical governance across the ecosystem.



The Service Doctrine: OCaY (One Call and You)

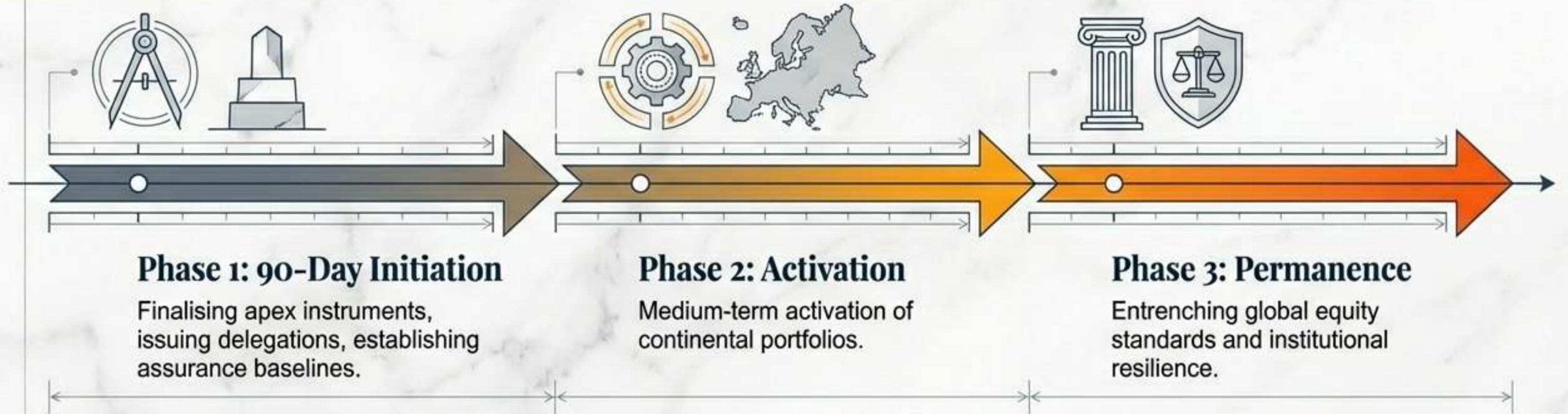
Annex II: Converting Courtesy into Duty.



Governance: Breaches of OCaY are treated as control exceptions. It is a mandatory operational standard, not a guideline.



Roadmap to Permanence



Creativa Center guarantees that ambition is matched by capacity, that capital is governed by safeguards, and that public claims correspond to verifiable results.